



Iwona Marciniak:

A GUIDE FOR THE LINERGISTS:

What is worth to know about pigments?

Experienced artists must have a good knowledge of the products they use, because their careers depend on that as well.

In a world filled with marketing, a specialist should be able to select what is the truth and what is just a marketing hit. That is why, it is so important to know the basic knowledge to separate facts from myths and controversial ideas from proven methods.

Many pigments have specific properties, some of them are easy to work with, others are harder, some are rare as water; yet others are thick and during application they dry up quickly.



My name is Iwona Marciniak.

For 16 years I have been developing my workshop with perfect, individually tailored techniques of three-dimensional aesthetic and medical micropigmentation, as well as make-up and artistic body painting. I am a precursor of hair stroke eyebrow method in Poland and a specialized training system focused on giving 100% of knowledge and skills to the best specialists. With experience, I patented my own techniques to discover the uniqueness of each person's nature. I won masters titles in make-up, body painting and permanent makeup. I completed the most important stages to be able to help others succeed as an international coach of Aesthetic and Medical Micropigmentation.

For the past 11 years, I have been supporting micropigmentation specialists in professional and business development in Poland and abroad. By running and organizing trainings, organizing symposiums and championships, I introduced many new professionals and trainers to the new profession, developing their skills and spreading the permanent make-up service in Poland.

Currently, I run 2 companies (in Poland and in China), I manage several dozen people.

For years, I have been developing the ARTiSPA® brand by giving Linergists the specialistic knowledge they need to help develop their skills and build their business.

On the following pages I will share with you the basic knowledge of pigment selection and how to distinguish them.

In this GUIDE you will find some clues about:

- ▶ *How to choose pigments for lips, eyebrows and eyeliner to obtain an opaque effect?*
- ▶ *What causes “discolor”, color fade or the color does not come out as you have expected?*
- ▶ *How to check if you are using the right pigments and correct colors for your eyebrows, lips, or eyeliners?*
- ▶ *What affects the durability of pigments placed in the skin?*
- ▶ *How to choose the colors for the customer's skin?*
- ▶ *How to prevent color changes after being peeled off?*
- ▶ *What ultimately influences the micropigmentation effect?*

PIGMENTS AND COLORS:

Pigments are soluble. Tattoo made of pigment will not last long in the skin, crystalline pigment molecules are dispersed and cannot be seen in the solution (like orange dye in fizzy orange flavored drinks).

(Note: if you do a water glass test - the dyes dissolve and the pigments will disperse and reapply to the bottom, because **pigments** according to the

Pigments come from a variety of **organic and inorganic chemical classes**, that are reflected to a wide range of shades, physical and chemical properties.

DCMA Association) are insoluble solids, organic or inorganic, they do not dissolve.

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CHECK:

- What are the compositions of pigments you use?
- What do you use them for?

The best for **eyebrows micropigmentation, medical micropigmentation and the opaque effects** are **INORGANIC PIGMENTS**, which basically come from natural sources (from the Earth).

THE ADVANTAGES OF INORGANIC PIGMENTS ARE:

- ▶ **Stability in the skin**, which in the case of shading or hair stroke eyebrow method (specially selected brown iron oxides), or camouflage methods is the basis of a beautiful effect;
- ▶ They have larger molecules than organic pigments, so **they settle just below the epidermis and they are more stable**;
- ▶ They are **well tolerated and do not cause allergies**;
- ▶ Their **shades are more dull, covering, beautifully smooth the color**, for example, if on the lips are scars after herpes or we need camouflage for skin imperfections of another origin;
- ▶ Warm inorganic shades (eg mustard yellow, khaki) **are ideally suited for discoloring to cool blue or pinkish eyebrows**.

Beautiful **to give naturally a fresh color to your lips** are **ORGANIC PIGMENTS**.

FEATURES OF ORGANIC PIGMENTS:

- ▶ They are **chemically produced** for the sake of economic reason and **color variations** (true organic pigments from natural sources are not used in the cosmetic industry);
- ▶ They have a much smaller molecule than inorganic pigments, which makes them **easy to work** with, but **their durability is significantly lower**;
- ▶ Their shades are more saturated, brighter, luminous, but also transparent. **They are ideal for pigmentation of nice lips, which we want to fade with color**, without changing shape or without needing to cover.
- ▶ Note: **At the beginning (with eyebrows)**, our pigmentation flows easy and just after eyebrow peel off, they look nice, but this effect lasts several months, then fades or in most cases changes the color.

To get eyeliners the best result we need a **combination of black inorganic Iron Oxide, warm brown and organic carbon black**. Inorganic black will be stable, bronze will counteract cooling, and a properly selected carbon black color will add intensity to the pigment and will facilitate pigmentation.

Also, if we consider the amount of glycerin - which prevents the pigment from drying - **the eyebrows pigments** should contain the smallest amount of it so that the treatment is precise, effective, durable and does not discolor after years. As for the glycerin in **lips pigments**, it may be greater.

EVERY COLOR BASE HAS DIFFERENT DURABILITY:

White, Blue, Violet and Cool PINK stay for the longest, and **the warm organic red and yellow** blanch faster.

If the pigment used for the make-up contained chemically obtained organic yellow ; after a while yellow will blanch , and the shade on the eyebrows will be unnaturally cold. That's why **for eyebrows** are the best mixes of stable, warm and cold **inorganic pigments**, which will make **the color evenly faded**, leaving a lighter color on the skin.



Due to the fact that **that most people in our geographical area have a cool skin tone,**

which, with age, deepens,

use warmer shades for eyebrows, lips and eyeliner micropigmentation,

to avoid future discoloration and cooling the color.

TEST:

Only if you add to brown or to red a hint of white pigment on the glove can be seen the violet or pink shade of some colors, which at first glance seem to be warm.

When we use such a cool pigment for permanent makeup such as eyebrows, the effect will be very unfavorable after some time.

REMEMBER:

Pigment + skin tone + pigmentation depth + applied anesthesia = EFFECT

Summarizing:

In order to get a satisfactory color effect, it is very important to:

- use the knowledge about the composition of pigments and their applications,
- match the color to a customer skin tone,
- have knowledge about influence of anesthesia on the pigmented area after the treatment.

INVITATION:

I invite you to ARTiSPA® Training Center, where we prepare meetings and trainings under the current expectations and needs of Linergists who plan to:

- ▶ develop their knowledge and skills in the field of micropigmentation,
- ▶ gain a greater self-confidence in implementing new services,
- ▶ improve the effect of your treatment.

During **Specialistic Color Theory Training - ARTIDERM®** You will be able to develop your knowledge and get some experience..

Proper color theory is crucial to achieve excellent results in micropigmentation. Awareness of pigment compositions, their impact on the process of extraction, is followed by the delivery of expert knowledge of the specialist on the way to Success, guaranteeing you and your clients satisfactory results for years..

Current meetings and trainings for LINERGISTS:

artiderm@gmail.com || www.artispa.org || +48 796 605 515